



# GLOSSARY

**XXVIII IFSO World Congress**

**9-12 September 2025 | Santiago, Chile**

[ifso2025.org](https://ifso2025.org)



**NOTE:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

# EDUCATIONAL ITEMS

## EDUCATION HOSTED SATELLITE SYMPOSIA (BREAKFAST / LUNCH)

- ✗ Opportunity to organise an official non-CME Industry Session (Programme subject to the approval by the Congress Committee).
- ✗ Includes hall rental, standard audio/visual equipment and display table.
- ✗ Permission to use the phrase "Official Symposium of IFSO 2025".
- ✗ Sponsored Symposia Programmes will be included in a designated industry section.
- ✗ Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".

**PLEASE NOTE:** IFSO will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.

## SIMULATION CENTRE

As a sponsor of the Simulation Centre/Tech Hub your organisation will play a leading role in driving innovation, fostering collaboration, and showcasing cutting-edge technologies within the bariatric space. This sponsorship opportunity offers a dynamic platform for demonstrating your organisation's commitment to pushing the boundaries of technology and advancing the industry

- ✗ Opportunity to place Supporter's equipment for delegates to experience, in a dedicated 3m x 2m space in the Simulation Centre.
- ✗ One (1) trestle display table.
- ✗ Promotion of Supporter's involvement in the simulation centre/ tech hub via the IFSO marketing channels.
- ✗ One (1) promotional article to feature Supporter's involvement in the simulation centre/ tech hub relating to Supporter's product/ equipment (supplied by the Supporter, word limited and subject to timing). Specs to be provided by the organisers.
- ✗ Opportunity to host one on one sessions in Supporter's dedicated space within the simulation/ tech space.
- ✗ One (1) exhibitor's badge.

## PRESENTATION LOUNGE SESSION

This sponsorship opportunity offers a dynamic platform for showcasing your brand, connecting with attendees, and fostering meaningful conversations in a relaxed and collaborative environment.



- ✕ Opportunity to present a 10-min presentation in the Presentation lounge.
- ✕ One (1) promotional article featured in the IFSO Congress EDM relating to
- ✕ Supporter's presentation (supplied by the Supporter, word limited and subject to timing). Specs to be provided by the organisers.
- ✕ Logo acknowledgment on the Presentation Lounge signage.
- ✕ One (1) push notification to advertise the education sessions.
- ✕ One (1) exhibitor's badge.



## MOBILE APP (EXCLUSIVE)

The Congress Mobile App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalised scheduler. The App can be downloaded from the Apple App Store and Google Play.

The Mobile App support includes:

- ✕ Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- ✕ 2 "push notifications" included in the sponsorship package.

## TRAVEL GRANT

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for our Congress. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group together with the Congress Committee will be responsible for participants (HCPs) pre-selection.



Educational Participation Grants of any amount are appreciated and important to the success of our Congress.

Recipients (HCPs) will need to fulfil the criteria specified by the Committee in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Congress Secretariat.

## PLENARY / PRESIDENTIAL SESSION

This sponsorship opportunity offers unparalleled visibility, recognition, and access to a captive audience of industry leaders, influencers, and decision-makers.

- ✕ Logo acknowledgement as Supporter on holding slides.
- ✕ Verbal acknowledgement by the Chair at the start of the session.
- ✕ Opportunity for a 1-min welcome introduction (Subject to availability).
- ✕ 15-sec promotional video played at the start of the session (to be supplied by the Supporter).
- ✕ Networking opportunities with the keynote speaker after the Plenary Session.



## PRE - CONGRESS VIDEO COURSES

- ✕ Opportunity to support one or more Pre-Congress Courses.
- ✕ We have four available courses:
  - ♥ Early Career Fundamentals
  - ♥ OAGB and Bypass
  - ♥ Revisional Surgery and Complications
  - ♥ Integrated Health
- ✕ Opportunity to provide items bearing company logo for delegates on the table.
- ✕ One (1) display table in the selected PC Course.
- ✕ Prominent acknowledgement on signage at the entrance to the selected course (to be provided by the Supporter).

# PROMOTIONAL ITEMS

## NOTEPADS & PENS

Supporter will provide funding for the Notepads & Pens for the participants.

- ✕ Notepads & Pens will bear the Congress logo and the Supporter's company logo and will be distributed in the participants' bags.

## WELCOME RECEPTION

- ✕ Supporter's logo on sign at the entrance to the Welcome Reception.
- ✕ Opportunity to provide items bearing company logo for use at the event.

## FAREWELL / PRESIDENTIAL DINNER (1 AVAILABLE FOR EACH EVENT)

Exclusive sponsorship of either the IFSO 2025 Farewell Dinner or the Presidential Dinner. Both dinners are well attended, and the focus of the night is to have an entertaining evening as well as an extra opportunity for socialising and networking. Supporter will have exclusive naming rights as well as wide exposure prior to the event.

- ✕ Verbal acknowledgement from the MC at the Farewell or Presidential dinner.
- ✕ Opportunity to provide items bearing company logo for delegates on the table.
- ✕ Opportunity to have two (2) banners at the Farewell or Presidential dinner (provided by the Supporter).
- ✕ Supporter's company logo included on the dinner menu.
- ✕ One table of ten (10 x dinner tickets) to the Farewell or Presidential dinner. Guests must be registered to attend IFSO 2025 as a delegate.
- ✕ Two (2) VIP guests seated on the VIP table. Guests must be registered to attend IFSO 2025 and have a dinner ticket registered.

## COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- ✕ Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- ✕ Opportunity to provide items bearing company logo for use during the supported break.

## WATER STATION

Water bottles are a way to keep participants hydrated on the go. Have your logo printed on individual water bottles that are distributed throughout the event. These bottles are often reused, thus perpetuating the brand awareness of your company.

- ✕ Opportunity to brand the reusable Water Bottles with your company name and logo.

## CHARGING KIOSK

Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the participants.

- ✕ Opportunity to brand the Charging Kiosk with your company name and logo.

## RECHARGE AREA

Opportunity to sponsor the Lounge Area, located in the exhibition area, where delegates can recharge batteries, network and relax. Furniture will be provided by the organisers.

- ✕ Signage with "Sponsored by..." and a company logo.
- ✕ Opportunity for additional branding in the Lounge area (additional cost may apply).
- ✕ Opportunity to distribute items bearing company logo.

## ONSITE BRANDING

Be visible by placing your logo or advert strategically throughout the venue. Several branding opportunities are available, reach us for more information!

## VIRTUAL INSERT WALL

Promote your products and services with a QR code and your logo on our virtual satchel wall. Delegates can scan to obtain further information on a product, brochure, or website from the QR Code.

## PROGRAM BOOK

- ✕ Full page colour advertisement in the Congress pocket program.
- ✕ Half page colour advertisement in the Congress pocket program.

## ADVERT ON THE WEBSITE

Promote your company to all visitors of the Congress website.

- ✗ Full colour PDF advert in an industry designated area of the official Congress website.
- ✗ Advert can serve as link to supporter's website.

## BANNER ADVERT ON THE WEBSITE

Promote your company to all visitors of the Congress website.

- ✗ Banner advert in a designated area of the official Congress homepage website.
- ✗ Banner advert will serve as link to supporter's website.
- ✗ Banner is non-exclusive: up to 4 companies' banner ads will rotate on the homepage.
- ✗ No product advertisement is allowed.
- ✗ Subject to review by the Congress Programme Committee.

## PRE - CONGRESS VIDEO TEASER

- ✗ Sponsors will be offered a dedicated webpage including a 4 min video on the official Congress Website.
- ✗ Opportunity for sponsors to connect with attendees before the Congress days and create anticipation with a pre-event promotional video/webpage hosted by Congress organisers.
- ✗ Product advertising is not permitted.
- ✗ Note: All pages are subject to review by the Congress Programme Committee.

## PROMOTIONAL MAILSHOT

Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organiser.

- ✗ **EXCLUSIVE:** Mail blast will be exclusive for the supporting company. The designed mail blast (HTML format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be IFSO 2025.
- ✗ **JOINT:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organiser.

## ADVERT IN THE APP

- ✗ Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- ✗ The Congress Mobile App will be available for all participants who download the app.

## PUSH NOTIFICATION IN THE APP

- ✗ One “push notification” sent to all participants\* onsite through the mobile app.
- ✗ Date and time to be coordinated with Congress organiser.
- ✗ Specifications will be provided by the Congress organiser.
- ✗ The Congress App will be available for all participants who download the app.

\* Only for those participants who have opted to receive such information.

## SOCIAL MEDIA NOTIFICATION

- ✗ Increase your reach and connect with participants and other HCPs by using the Congress social media.
- ✗ The company will be able to send a post on the different social media platforms.
- ✗ Time and date to be confirmed with the Congress organisers.

## CONGRESS MAILSHOT ADVERT

Broaden your reach by placing and advert in the Congress mailshot.

- ✗ Company advert in a designated area of the official Congress mailshot.
- ✗ Product advertisement is not allowed.
- ✗ Subject to review by the Congress Programme Committee.

## REGISTRATION LETTER BANNER ADVERT

- ✗ Banner-advertisement in the footer of the registration Confirmation Letter.
- ✗ Banner advertisement can be linked to supporter’s website.
- ✗ Note: Banners are subject to review by the Congress Programme Committee.

## VIDEO ADVERT IN REGISTRATION KIOSK

As a registered participant approaches kiosks to print their event badges, a video of your company will be prominently displayed on the kiosk monitors and your brand will enjoy significant exposure, making a lasting impression on attendees as they collect their badges.

**Industry Support Disclosure:** This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.

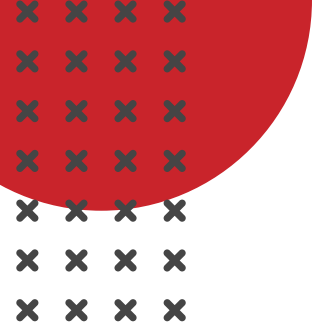
## HOSPITALITY SUITE / MEETING ROOM

- ✗ An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.
- ✗ Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- ✗ Opportunity to brand the hospitality suite.
- ✗ Acknowledgement on directional signage outside suite.



# SPONSOR PACKAGE

x x x x x x x  
x x x x x x x  
x x x x x x x  
x x x x x x x



	VISIONARY	PLATINUM	GOLD	SILVER
BOOTH (SQM)	81	54	36	18
HOSTED EDUCATION SESSION	PRIORITY SELECTION	SECOND SELECTION	x	x
BRANDING	REGISTRATION ADVERT PACKAGE (BANNER IN EMAIL CONFIRMATION + VIDEO IN REGISTRATION KIOSK)	ONE OF THE BELOW: -SPEAKERS' PREPARATION ROOM -NETWORKING LOUNGE -POCKET PROGRAM -POSTER SESSIONS	x	x
LOGO ACKNOWLEDGEMENT	♥	♥	♥	♥
PRE - CONGRESS VIDEO TEASER	♥	x	x	x
VERBAL ACKNOWLEDGEMENT FROM CHAIR	♥	♥	♥	x
TWO MINUTE ADDRESS	♥	x	x	x
REGISTRATION PASSES EXHIBITOR	30	25	20	15
REGISTRATION PASSES FULL SPONSOR	15	10	8	5
FAREWELL DINNER TICKETS	20	10	0	0
VIP TICKETS AT FAREWELL DINNER	4	0	0	0
HOSPITALITY SUITE MEETING ROOM	♥	♥	NON EXCLUSIVE	NON EXCLUSIVE
SIMULATION CENTRE	2	1	1	0
POCKET PROGRAM ADVERTISEMENT	2	2	1	1
CAROUSEL ADVERT ON APP	♥	♥	x	x
PUSH NOTIFICATION IN APP	2	2	1	1
COMPANY OVERVIEW / PRODUCT PROFILE IN THE CONGRESS APP	♥	♥	♥	♥
VIDEO ADVERTISEMENT OPENING & CLOSING SESSIONS IN SECONDS	30	15	15	10
VIDEO ADVERTISEMENT IN THE EXHIBITION HALL	30	15	15	10
SOCIAL MEDIA ANNOUNCEMENT	♥	♥	♥	♥
DELEGATE LIST	PRE & POST	PRE	PRE	PRE

x x x x  
x x x x