

9-12 September 2025 | Santiago, Chile

GLOSSARY WEBSITE



## WELCOME FROM THE COMMITTEE



Dear Colleagues and IFSO Members, we are thrilled to welcome you to the XXVIII IFSO World Congress 2025 in Santiago, Chile which will be held in September 2025. In this country, the narrowest and longest strip of land in the world, you will be able to experience the best Southern hemisphere ski resorts and world class surfing waves on the same day. This magical land of Nobel Prize poets and dramatic landscapes will be host to the World Congress in the vibrant city of Santiago.

This is an exciting time, where combined strategies have defined the dawn of a new era for the treatment of obesity. This theme reveals the evolution of a dynamic medical field where the development of surgical techniques, new medications, and endoscopic therapies are remodeling the treatment with much better results.

This congress will bring together world leaders of the cutting edge new technologies in Metabolic Bariatric Surgery combined with the support of Integrated health professionals. Sessions will be provocative and exciting, with the singular goal to deliver the best combined treatments for the most challenging Pandemic the world has ever faced: Obesity.

Santiago, with its rich culture, stunning landscapes, and warm hospitality is waiting for you as the gateway to explore the natural beauties of the number one world destination country for adventure travel by the WTA ( World Travel Awards).

We invite you to actively participate in the scientific sessions, workshops, precongress courses, and networking opportunities. Let us seize this opportunity to learn from each other, challenge conventional wisdom, and collectively explore novel solutions that can make a meaningful impact on the fight against obesity and metabolic disorders.



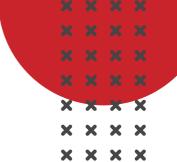
**Dr. Camilo Boza**IFSO Congress President



Dr. Ricardo Cohen
IFSO President



#### **REASONS TO SUPPORT**





#### **DRIVING CHANGE**

Implement new ideas, research, and treatments in the field of surgery.



#### **IMPROVING QUALITY OF LIFE**

Promote multidisciplinary approaches and innovative treatments for patients.



#### **NURTURING PARTNERSHIPS**

Build collaborative relationships among healthcare professionals, researchers, and industry stakeholders.



**FOSTERING KNOWLEDGE** 





#### PAST ATTENDANCE & DELEGATES **STATISTICS**

Napoli (ITA)

2019

Melbourne (AUS) 2024

2023

Miami (US) 2022

Madrid (ES)

3,256

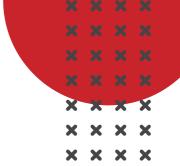
Dubai (UAE) 2018

London (UK) 2017

- X Bariatric Surgeons
- × Nurses
- **X** Medical Practitioners (Endocrinologists, Diabetologists)
- × Practice managers
- X Gastroenterologists
- × Dietitians, Psychologists, Researchers
- **X** Endoscopists
- × Fellows
- × Registrars/ Students
- × Anaethetists

## ABOUT THE VENUE





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#### METROPOLITAN SANTIAGO CONVENTION & EVENT CENTER

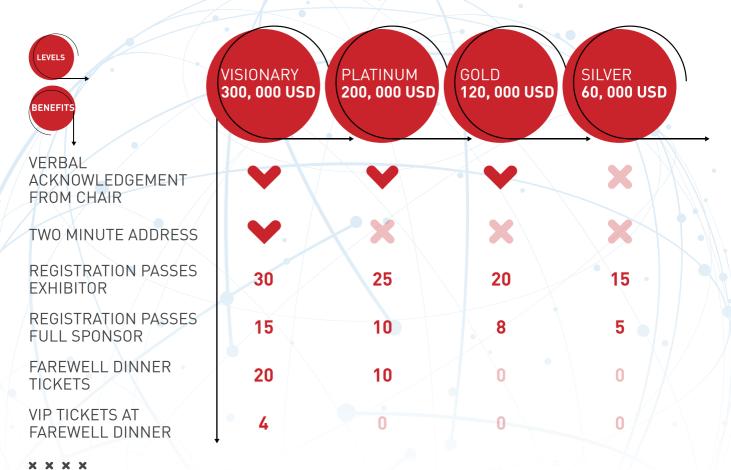
#### **ADDRESS:**

Av San Josemaría Escrivá de Balaguer 5600, Vitacura, Región Metropolitana, Chile

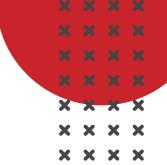
VIRTUAL TOUR
WEBSITE

# SPONSORSHIP LEVELS & BENEFITS

x x x



#### **SPONSOR PACKAGE**





XXXX  $\times \times \times \times$ 

к х к х к х	x x x x x x x x x x x	<b>VISIONARY</b> 300, 000 USD	<b>PLATINUM</b> 200, 000 USD	<b>GOLD</b> 120, 000 USD	<b>SILVER</b> 60, 000 USD
	BOOTH (SQM)	81	54	36	18
	HOSTED EDUCATION SESSION	PRIORITY SELECTION	SECOND SELECTION	×	×
	BRANDING	REGISTRATION ADVERT PACKAGE (BANNER IN EMAIL - CONFIRMATION + VIDEO IN REGISTRATION KIOSK)	ONE OF THE BELOW: SPEAKERS' PREPARATION ROOM -NETWORKING LOUNGE -POCKET PROGRAM -POSTER SESSIONS	×	×
	LOGO ACKNOWLEDGEMENT	~	<b>~</b>	•	<b>~</b>
	PRE - CONGRESS VIDEO TEASER	<b>~</b>	×	×	×
	VERBAL ACKNOWLEDGEMENT FROM CHAIR	•	<b>~</b>	•	×
	TWO MINUTE ADDRESS	<b>~</b>	×	×	×
	REGISTRATION PASSES EXHIBITOR	30	25	20	15
	REGISTRATION PASSES FULL SPONSOR	15	10	8	5
	FAREWELL DINNER TICKETS	20	10	0	0
	VIP TICKETS AT FAREWELL DINNER	4	0	0	0
	HOSPITALITY SUITE MEETING ROOM	•	*	NON EXCLUSIVE	NON EXCLUSIVE
	SIMULATION CENTRE	2	1	1	0
	POCKET PROGRAM ADVERTISEMENT	2	2	1	1
	CAROUSEL ADVERT ON APP		•	×	X
	PUSH NOTIFICATION IN APP	2	2	1	1
	COMPANY OVERVIEW / PRODUCT PROFILE IN THE CONGRESS APP	~	•	~	Y
	VIDEO ADVERTISEMENT IN THE EXHIBITION HALL	30	15	15	10
	SOCIAL MEDIA ANNOUNCEMENT	V	~	~	
	DELEGATE LIST	PRE & POST	PRE	PRE	PRE

# PROMOTIONAL ITEMS

×	NOTEPADS & PENS	\$ 10,000
×	WELCOME RECEPTION	\$ 10,000
×	FAREWELL DINNER / PRESIDENTIAL DINNER	\$ 35, 000
×	COFFEE BREAK (PER BREAK)	\$ 5, 000
×	WATER STATIONS	\$ 7, 000
×	CHARGING KIOSK	\$ 10,000
×	RECHARGE LOUNGE	\$ 20,000
×	ONSITE BRANDING	PRICE UPON REQUEST
×	VIRTUAL INSERT WALL	\$ 13, 000
×	PROGRAM BOOK FULL PAGE	\$ 6, 400
×	PROGRAM BOOK HALF PAGE	\$ 4, 300
×	ADVERT ON THE WEBSITE	\$ 5,000
×	BANNER ADVERT ON THE WEBSITE	\$ 5, 000
×	PRE - CONGRESS VIDEO TEASER	\$ 7, 000
×	EXCLUSIVE MAILSHOT	\$ 4, 000
×	JOINT MAILSHOT	\$ 3, 000
×	ADVERT IN THE APP	\$ 2, 500
×	PUSH NOTIFICATION IN THE APP	\$ 2, 500
×	SOCIAL MEDIA NOTIFICATION	\$ 3,000
×	CONGRESS MAILSHOT ADVERT	\$ 5, 000
×	REGISTRATION LETTER BANNER ADVERT EXCLUSIVE OF	SPONSORSHIP PACKAGE

**EXCLUSIVE OF SPONSORSHIP PACKAGE** 

PRICE UPON REQUEST



**MEETING ROOM** 

VIDEO ADVERT IN REGISTRATION KIOSK

## EDUCATIONAL ITEMS

×	EDUCATION HOSTED SATELLITE SYMPOSIA LUNCH	\$ 35, 000
×	EDUCATION HOSTED SATELLITE SYMPOSIA BREAKFAST	\$ 16, 500
×	SIMULATION CENTRE	\$ 7,000
×	PRESENTATION LOUNGE SESSION	\$ 7,000
×	MOBILE APP (EXCLUSIVE)	\$ 20,000
×	TRAVEL GRANT	PRICE UPON REQUEST
×	PLENARY / PRESIDENTIAL SESSION	\$ 10,000
×	PRE - CONGRESS VIDEO COURSES	\$ 7, 000

## EXHIBITION OPPORTUNITIES

× SPACE ONLY

\$ 925 / SQM

× SHELL SCHEME

\$ 975 / SQM

# CONTACT INFORMATION

Plan now and don't miss out! We look forward to hosting you with Santiago's renowned hospitality and offering you the chance to explore the natural beauty and cultural richness of Santiago, Chile.

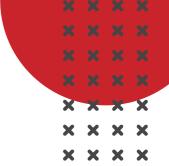




CRISTOBAL BOZDOGAN
Industry Liaison & Sales Associate

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## PAYMENT TERMS & METHODS



- ★ 60% upon receipt of the Sponsorship agreement and first invoice
- **40%** by March 10th, 2025

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by Bank Transfer (\$)

Please make drafts payable to:

Kenes International Organizers of Conferences Ltd - IFSO 2025

All bank charges are the responsibility of the payer

Option 2: Payment by credit card (\$)

A surcharge will be applied when paying by credit card

# CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Cristobal Bozdogan - cbozdogan@kenes.com

The organizers shall retain:

XXXX

- 10% of the agreed package amount if the cancellation/ modification is made before January 12th, 2025, inclusive
- ★ 50% of the agreed package amount if the cancellation/ modification is made between January 13th, 2025 May 12th, 2025, inclusive
- 100% of the agreed package amount if the cancellation/ modification is made from May 25th, 2025, onwards