



# IFSO 2025

## SUPPORT & EXHIBITION PROSPECTUS



### XXVIII IFSO World Congress

9-12 September 2025 | Santiago, Chile

We are thrilled to invite you to the XXVIII World Congress of the International Federation for the Surgery of Obesity and Metabolic Disorders (IFSO) that will be held in Santiago, Chile, from 12 to 15 September 2025. Nestled between the majestic Andes mountains and the Pacific Ocean, Santiago is a city that embodies a rich cultural tapestry and a dynamic blend of old-world charm and modern innovation.



[GLOSSARY](#)

[WEBSITE](#)



# WELCOME FROM THE COMMITTEE



Dear Colleagues and IFSO Members, we are thrilled to welcome you to the XXVIII IFSO World Congress 2025 in Santiago, Chile which will be held in September 2025. In this country, the narrowest and longest strip of land in the world, you will be able to experience the best Southern hemisphere ski resorts and world class surfing waves on the same day. This magical land of Nobel Prize poets and dramatic landscapes will be host to the World Congress in the vibrant city of Santiago.



This is an exciting time, where combined strategies have defined the dawn of a new era for the treatment of obesity. This theme reveals the evolution of a dynamic medical field where the development of surgical techniques, new medications, and endoscopic therapies are remodeling the treatment with much better results.

This congress will bring together world leaders of the cutting edge new technologies in Metabolic Bariatric Surgery combined with the support of Integrated health professionals. Sessions will be provocative and exciting, with the singular goal to deliver the best combined treatments for the most challenging Pandemic the world has ever faced: Obesity.

Santiago, with its rich culture, stunning landscapes, and warm hospitality is waiting for you as the gateway to explore the natural beauties of the number one world destination country for adventure travel by the WTA ( World Travel Awards).

We invite you to actively participate in the scientific sessions, workshops, pre-congress courses, and networking opportunities. Let us seize this opportunity to learn from each other, challenge conventional wisdom, and collectively explore novel solutions that can make a meaningful impact on the fight against obesity and metabolic disorders.



**Dr. Camilo Boza**  
IFSO Congress President



**Dr. Ricardo Cohen**  
IFSO President





# REASONS TO SUPPORT



## DRIVING CHANGE

Implement new ideas, research, and treatments in the field of surgery.



## IMPROVING QUALITY OF LIFE

Promote multidisciplinary approaches and innovative treatments for patients.



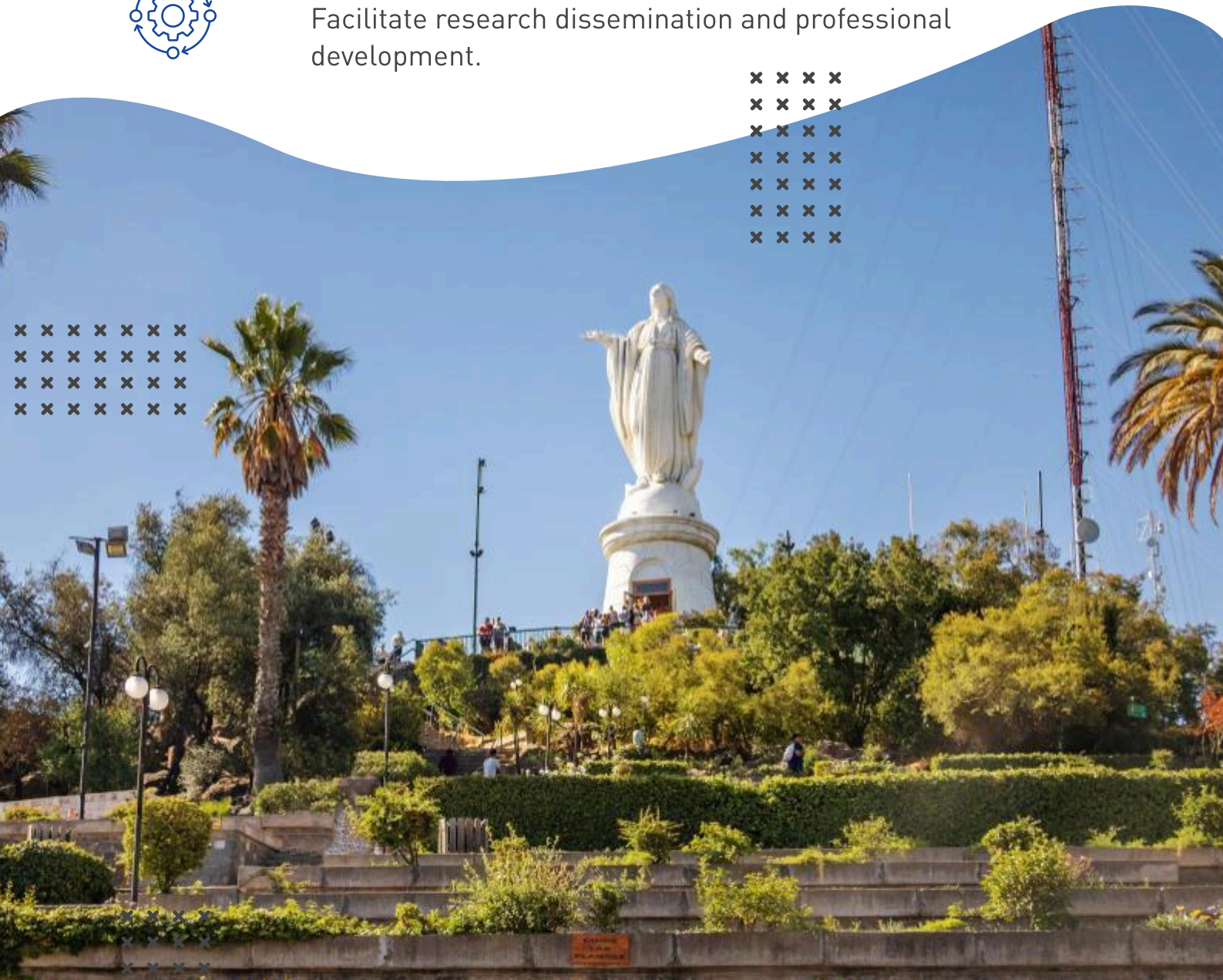
## NURTURING PARTNERSHIPS

Build collaborative relationships among healthcare professionals, researchers, and industry stakeholders.



## FOSTERING KNOWLEDGE

Facilitate research dissemination and professional development.







# PAST ATTENDANCE & DELEGATES STATISTICS

x x x x x x x  
x x x x x x x  
x x x x x x x  
x x x x x x x

1,763

Melbourne (AUS)  
2024

3,454

Napoli (ITA)  
2023

1,169

Miami (US)  
2022

3,256

Madrid (ES)  
2019

2,469

Dubai (UAE)  
2018

2,758

London (UK)  
2017

- ✗ Bariatric Surgeons
- ✗ Nurses
- ✗ Medical Practitioners  
(Endocrinologists,  
Diabetologists)

- ✗ Practice managers
- ✗ Gastroenterologists
- ✗ Dietitians,  
Psychologists,  
Researchers

- ✗ Endoscopists
- ✗ Fellows
- ✗ Registrars/  
Students
- ✗ Anaethetists

x x x x  
x x x x  
x x x x



# ABOUT THE VENUE



## METROPOLITAN SANTIAGO CONVENTION & EVENT CENTER

ADDRESS:  
Av San Josemaría Escrivá de  
Balaguer 5600, Vitacura,  
Región Metropolitana, Chile

[VIRTUAL TOUR](#)

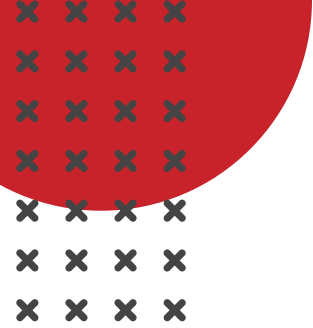
[WEBSITE](#)

# SPONSORSHIP LEVELS & BENEFITS

LEVELS	VISIONARY 300, 000 USD	PLATINUM 200, 000 USD	GOLD 120, 000 USD	SILVER 60, 000 USD
BENEFITS				
VERBAL ACKNOWLEDGEMENT FROM CHAIR	✓	✓	✓	✗
TWO MINUTE ADDRESS	✓	✗	✗	✗
REGISTRATION PASSES EXHIBITOR	30	25	20	15
REGISTRATION PASSES FULL SPONSOR	15	10	8	5
FAREWELL DINNER TICKETS	20	10	0	0
VIP TICKETS AT FAREWELL DINNER	4	0	0	0

# SPONSOR PACKAGE

x x x x x x x  
x x x x x x x  
x x x x x x x  
x x x x x x x



**VISIONARY**  
300,000 USD

**PLATINUM**  
200,000 USD

**GOLD**  
120,000 USD

**SILVER**  
60,000 USD

BOOTH (SQM)

81

54

36

18

HOSTED EDUCATION SESSION

**PRIORITY  
SELECTION**

**SECOND  
SELECTION**

x

x

BRANDING

REGISTRATION ADVERT  
PACKAGE (BANNER IN EMAIL  
CONFIRMATION + VIDEO IN  
REGISTRATION KIOSK)

ONE OF THE BELOW:  
-SPEAKERS' PREPARATION ROOM  
-NETWORKING LOUNGE  
-POCKET PROGRAM  
-POSTER SESSIONS

x

x

LOGO ACKNOWLEDGEMENT

♥

♥

♥

♥

PRE - CONGRESS VIDEO TEASER

♥

x

x

x

VERBAL ACKNOWLEDGEMENT  
FROM CHAIR

♥

♥

♥

x

TWO MINUTE ADDRESS

♥

x

x

x

REGISTRATION PASSES  
EXHIBITOR

30

25

20

15

REGISTRATION PASSES  
FULL SPONSOR

15

10

8

5

FAREWELL DINNER TICKETS

20

10

0

0

VIP TICKETS AT FAREWELL  
DINNER

4

0

0

0

HOSPITALITY SUITE  
MEETING ROOM

♥

♥

NON EXCLUSIVE

NON EXCLUSIVE

SIMULATION CENTRE

2

1

1

0

POCKET PROGRAM  
ADVERTISEMENT

2

2

1

1

CAROUSEL ADVERT ON APP

♥

♥

x

x

PUSH NOTIFICATION IN APP

2

2

1

1

COMPANY OVERVIEW /  
PRODUCT PROFILE  
IN THE CONGRESS APP

♥

♥

♥

♥

VIDEO ADVERTISEMENT IN  
THE EXHIBITION HALL

30

15

15

10

SOCIAL MEDIA ANNOUNCEMENT

♥

♥

♥

♥

DELEGATE LIST

PRE & POST

PRE

PRE

PRE

x x x x  
x x x x

# PROMOTIONAL ITEMS



✕ NOTEPADS & PENS	\$ 10, 000
✕ WELCOME RECEPTION	\$ 10, 000
✕ FAREWELL DINNER / PRESIDENTIAL DINNER	\$ 35, 000
✕ COFFEE BREAK (PER BREAK)	\$ 5, 000
✕ WATER STATIONS	\$ 7, 000
✕ CHARGING KIOSK	\$ 10, 000
✕ RECHARGE LOUNGE	\$ 20, 000
✕ ONSITE BRANDING	PRICE UPON REQUEST
✕ VIRTUAL INSERT WALL	\$ 13, 000
✕ PROGRAM BOOK FULL PAGE	\$ 6, 400
✕ PROGRAM BOOK HALF PAGE	\$ 4, 300
✕ ADVERT ON THE WEBSITE	\$ 5, 000
✕ BANNER ADVERT ON THE WEBSITE	\$ 5, 000
✕ PRE - CONGRESS VIDEO TEASER	\$ 7, 000
✕ EXCLUSIVE MAILSHOT	\$ 4, 000
✕ JOINT MAILSHOT	\$ 3, 000
✕ ADVERT IN THE APP	\$ 2, 500
✕ PUSH NOTIFICATION IN THE APP	\$ 2, 500
✕ SOCIAL MEDIA NOTIFICATION	\$ 3, 000
✕ CONGRESS MAILSHOT ADVERT	\$ 5, 000
✕ REGISTRATION LETTER BANNER ADVERT	EXCLUSIVE OF SPONSORSHIP PACKAGE
✕ VIDEO ADVERT IN REGISTRATION KIOSK	EXCLUSIVE OF SPONSORSHIP PACKAGE
✕ LOGO ON NEWSLETTER (SENT BY IFSO)	\$ 1, 500 PER NEWSLETTER / \$ 12, 000 FOR 12 NEWSLETTERS
✕ MEETING ROOM	PRICE UPON REQUEST



# EDUCATIONAL ITEMS



✕ EDUCATION HOSTED SATELLITE SYMPOSIA LUNCH	\$ 35, 000
✕ EDUCATION HOSTED SATELLITE SYMPOSIA BREAKFAST	\$ 16, 500
✕ SIMULATION CENTRE	\$ 7, 000
✕ PRESENTATION LOUNGE SESSION	\$ 7, 000
✕ MOBILE APP <small>(EXCLUSIVE)</small>	\$ 20, 000
✕ TRAVEL GRANT	PRICE UPON REQUEST
✕ PLENARY / PRESIDENTIAL SESSION	\$ 10, 000
✕ PRE - CONGRESS VIDEO COURSES	\$ 7, 000

# EXHIBITION OPPORTUNITIES

✕ SPACE ONLY	\$ 925 / SQM
✕ SHELL SCHEME	\$ 975 / SQM

# CONTACT INFORMATION

[EMAIL ME](#)

Plan now and don't miss out! We look forward to hosting you with Santiago's renowned hospitality and the chance to explore the natural beauty and cultural richness of Santiago.

For details, pricing and booking form, please contact me:

**Teresa Casillas Seoane – Senior Industry Liaison & Sales Associate Team Leader**

**Tel: +41 22 908 0488 ext: 544 | Email: [tseoane@kenes.com](mailto:tseoane@kenes.com)**





# PAYMENT TERMS & METHODS



- ✗ **60%** upon receipt of the Sponsorship agreement and first invoice
- ✗ **40%** by March 10th, 2025

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

## Option 1: Payment by Bank Transfer (\$)

Please make drafts payable to:

**Kenes International Organizers of Conferences Ltd – IFSO 2025**

All bank charges are the responsibility of the payer

## Option 2: Payment by credit card (\$)

A surcharge will be applied when paying by credit card

# CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

**Teresa Casillas Seoane - [tseoane@kenes.com](mailto:tseoane@kenes.com)**

The organizers shall retain:

- ✗ **10%** of the agreed package amount if the cancellation/ modification is made before **January 12th, 2025**, inclusive
- ✗ **50%** of the agreed package amount if the cancellation/ modification is made between **January 13th, 2025 – May 12th, 2025**, inclusive
- ✗ **100%** of the agreed package amount if the cancellation/ modification is made from **May 25th, 2025**, onwards

